

# STATIC POSTER MATERIAL

- 283gsm Synthetic paper with UV coating. (Please note: our ad panels are backlit)
- Poster Size: 1775mm h x 1175mm w
- Visual Image Area: 1710mm h x 1120mm w viewable area
- Document to be scaled at 1/3 of the final trim size.
- Ensure all text, logos and important elements appear within the visual area.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 25mm image bleed, outside final trim size.

## **Production Deadline**

Static artwork is delivered to **print@qmsmedia.com** and cc your Account Team, **15 working days prior** to the campaign start date.

#### **Poster Delivery Deadline**

Poster delivery (if applicable) – 5 working days prior to the campaigns commencement.

### **Delivery Requirements**

Cardboard tube 160x160 with no more than 25 posters per tube.

#### Send to

Unit 2, 9 Central Drive Burleigh Heads QLD 4220

