

# GOLD COAST STREET FURNITURE PRODUCTION SPECIFICATIONS

## DIGITAL POSTER REQUIREMENTS

Final artwork must be supplied in one of the following formats:

- JPEG 72 dpi
- The maximum image resolution supported is 1080x1920 pixels (Portrait) not landscape
- Maximum file size: 5 MB

If you are using JPEG please note the following types of JPEG are not supported:

- JPEG images that use the CMYK colour space.
- Grayscale or Black & White JPEG images.

### Production Deadline

1. MI template is filled out, including 'Key Number/File Name and 'Share Percentage'.
2. Digital artwork and MI is delivered to [production@qmsmedia.com](mailto:production@qmsmedia.com) and cc your Account Team, **5 working days (Monday) prior** to the campaign start date.

\*Please note these specs are for Gold Coast Street Furniture only.

