

CITY OF SYDNEY PRODUCTION SPECIFICATIONS

STATIC POSTER MATERIAL

- 283gsm Synthetic paper with UV coating (Please note: our ad panels are backlit).
- Poster Size: 1225mm w x 1840mm h
- Visual Image Area: 1200mm w x 1800mm h
- Document to be scaled at 1/3 of the final trim size.
- Ensure all text, logos and important elements appear within the visual area.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 25mm image bleed, outside final trim size.
- If QMS are printing, final artwork must be supplied in the following format:
Hi-res PDF - 3 weeks prior to the campaign commencement.

Production Deadline

Static artwork is delivered to print@qmsmedia.com and cc your Account Team, **15 working days prior** to the campaign start date. Please keep cos.operations@qmsmedia.com across all comms so they know when to expect a delivery.

Poster Delivery Deadline

Poster delivery (if applicable) – **5 working days (Monday) prior** to the campaigns commencement.

Delivery Requirements

Cardboard tube 160x160 with no more than 25 posters per tube.

Send to

Unit 3, 5-15 Epsom Road, Rosebery NSW 2018

